



City Clerk's Office

Municipal Election November 8, 2022 Candidate Information Packet

The following information was submitted by the referenced candidate for elective office.

Office Sought: City Council District 4
Candidate's Name: Heidi Kenniston-Lee
Ballot Designation: PCS Commissioner

The following nomination documents are attached for public review. If a document is not included, it is an optional document that the candidate elected not to submit.

- Candidate Statement (Optional)
- Voluntary Campaign Expenditure Limit (Optional)
- Code of Fair Campaign Practices (Optional)

For questions, please contact the City Clerk at cityclerk@sanramon.ca.gov or (925) 973-2539.

Candidate Statement of Qualifications
For the General Election to be held November 8, 2022
(Elections Code 13307, 13309, and 13311)

Instructions to Candidate: Your statement will be printed exactly as submitted. Carefully check for content, spelling, punctuation and grammar before submission. No changes are allowed once the statement is filed.

This form must be filed along with the candidate statement.

In addition to filing a hardcopy, you will need to submit your final candidate statement in an editable text format to the following email address: cfranco@sanramon.ca.gov

Hard copy must bear signature.

San Ramon City Council District 4

Office Name: _____ Contest ID: _____ Candidate ID: _____

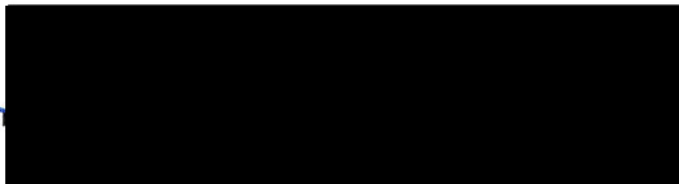
Word Limit: 400 • Cost: \$ 795.⁰⁰ • Paid By: Candidate ☒ District ☐

Candidate Name: Heidi Kenniston-Lee

☒ I have reviewed the attached statement and I understand that no corrections or changes are allowed after it has been filed (pursuant to EC 13307). I understand that Contra Costa County is mandated under the Voting Rights Act to provide voting materials and information in English, Spanish, and Chinese.

☐ I do not wish to file a Candidate Statement.

Candidate Signature



Date:

8-8-22

Heidi Kenniston-Lee

PCS Commissioner

It has been my privilege to serve the residents of San Ramon for many years, currently as Chair of the Parks and Community Services Commission where I work to preserve and enhance some of our city's greatest assets; our parks, natural spaces, events, facilities and programs. Making San Ramon our home for 26 years, my husband Jeff and I built our family here and became active supporters of our schools, scouts and the community at large. In 2017, I was truly honored to have served as Co-Chair of the San Ramon 150 Sesquicentennial Celebration and to have been named a San Ramon Citizen of the Year and a Tri-Valley Hero.

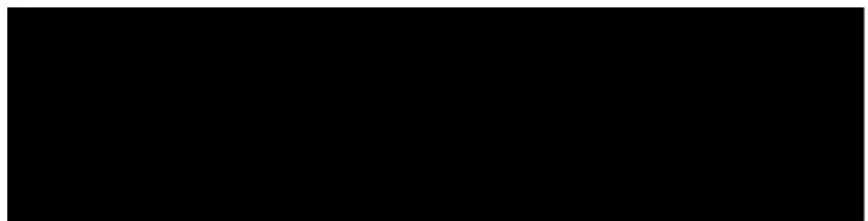
Drawing upon my extensive public service and professional experience in both the public and private sectors, I am eager to serve on the San Ramon City Council where I will have greater opportunity to promote smart city planning, health and safety, sound financial management and a connected, inclusive and welcoming community.

It's crucial that we continue our city's legacy of smart city planning that manages growth in a way that preserves neighborhoods, open space and the environment, local history, and the quality of life we so value in San Ramon. As we are called upon to provide new and affordable housing, it is imperative that there are sufficient resources, infrastructure, natural spaces, services and retail to support both our current and future residents.

I'm especially eager for the opportunity to work with residents, city staff and other city leaders to explore and implement effective ways to connect our residents; to build the kind of community where everyone feels a sense of pride and belonging.

In all of my endeavors, I've proven myself a hard worker who does my homework, works collaboratively with others, builds consensus yet isn't afraid to speak my mind and heart when necessary. I am committed to utilizing my skills and passion to make San Ramon a city where life is good, neighborhoods are safe, residents are healthy, open space and the environment are protected, families flourish, youth thrive, businesses succeed, the city effectively communicates with its residents, and the community connects all who call San Ramon home.

I would sincerely appreciate your vote! To learn more about me, my qualifications and my priorities, please go to Heidi4SanRamon.com.



RESOLUTION NO. 2022-098

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN RAMON
ESTABLISHING A VOLUNTARY CAMPAIGN EXPENDITURE LIMITATION FOR
THE 2022 MUNICIPAL ELECTION**

WHEREAS, inherent in the high cost of election campaigns is the possibility and the appearance of improper influence real or potential, exercised by campaign contributors over elective officials; and

WHEREAS, the City Council, through the voluntary actions of City Council candidates, seeks to preserve and foster an orderly political forum in which persons may express themselves effectively, to decrease the cost of campaigns, and to prevent the appearance of improper influence; and

WHEREAS, the City Council finds \$69,402 which approximates the sum of \$1.40 per registered voter, is a reasonable limit for funds to be spent by individual candidates for Mayor; and

WHEREAS, the City Council finds \$31,427, which approximates the sum of \$2.35 per registered voter, is a reasonable limit for funds to be spent by individual candidates for Councilmember District 2; and

WHEREAS, the City Council finds \$25,848, which approximates the sum of \$2.35 per registered voter, is a reasonable limit for funds to be spent by individual candidates for Councilmember District 4; and

WHEREAS, the expenditures counting towards the limits will commence at the formation of the committee and will conclude on December 31, 2022.

NOW, THEREFORE, BE IT RESOLVED, under authority of Government Code Section 85400 (Political Reform Act of 1996) of Section A 3-13 of the San Ramon Municipal Code, that the sum of \$69,402 for Mayor, \$31,427 for Councilmember District 2, and \$25,848 for Councilmember District 4 is established as the campaign expenditure limits for the 2022 Municipal Election.

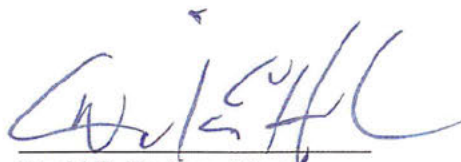
PASSED, APPROVED, AND ADOPTED, at the meeting of June 14, 2022 by the following votes:

AYES: *Cm. Armstrong, Perkins, Verose, Zafar, and Mayor Hudson*

NOES:

ABSENT:

ABSTAIN:


David E. Hudson, Mayor

ATTEST:


Christina Franco, City Clerk

I agree to abide by the Voluntary Campaign Expenditure Limit for the 2022 Municipal Election

Date: 8-8-22 Name: Heidi Kenniston-Lee Signature: 



California Secretary of State

CODE OF FAIR CAMPAIGN PRACTICES

(Elections Code § 20440)

There are basic principles of decency, honesty, and fair play which every candidate for public office in the State of California has a moral obligation to observe and uphold in order that, after vigorously contested but fairly conducted campaigns, our citizens may exercise their constitutional right to a free and untrammelled choice and the will of the people may be fully and clearly expressed on the issues.

THEREFORE:

- (1) I SHALL CONDUCT my campaign openly and publicly, discussing the issues as I see them, presenting my record and policies with sincerity and frankness, and criticizing without fear or favor the record and policies of my opponents or political parties that merit this criticism.
- (2) I SHALL NOT USE OR PERMIT the use of character defamation, whispering campaigns, libel, slander, or scurrilous attacks on any candidate or his or her personal or family life.
- (3) I SHALL NOT USE OR PERMIT any appeal to negative prejudice based on a candidate's actual or perceived race, religious creed, color, national origin, ancestry, physical disability, mental disability, medical condition, marital status, age, sexual orientation, sex, including gender identity, or any other characteristic set forth in Section 12940 of the Government Code, or association with another person who has any of the actual or perceived characteristics set forth in Section 12940 of the Government Code.
- (4) I SHALL NOT USE OR PERMIT any dishonest or unethical practice that tends to corrupt or undermine our American system of free elections, or that hampers or prevents the full and free expression of the will of the voters including acts intended to hinder or prevent any eligible person from registering to vote, enrolling to vote, or voting.
- (5) I SHALL NOT coerce election help or campaign contributions for myself or for any other candidate from my employees.
- (6) I SHALL IMMEDIATELY AND PUBLICLY REPUDIATE support deriving from any individual or group that resorts, on behalf of my candidacy or in opposition to that of my opponent, to the methods and tactics that I condemn. I shall accept responsibility to take firm action against any subordinate who violates any provision of this code or the laws governing elections.
- (7) I SHALL DEFEND AND UPHOLD the right of every qualified American voter to full and equal participation in the electoral process.

I, the undersigned, candidate for election to public office in the State of California or treasurer or chairperson of a committee making any independent expenditures, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

Heidi Kenniston-Lee

Print Name

8-8-22

Date

[Redacted Signature]

Signature

City Council

Office



City of San Ramon Fair Campaign Pledge

1. I shall conduct my campaign for City Council openly and fairly.
2. I shall discuss the issues and participate in fair debate with respect to my views and qualifications.
3. I shall not engage in, or permit to the extent possible, defamatory attacks on the character of my opponents; nor shall I engage in unwarranted invasions of personal privacy unrelated to campaign issues.
4. I shall not at any time use or permit the use of any campaign material or advertisement which misrepresents, distorts, or otherwise falsifies the facts regarding any candidate or the candidate's position on issues.
5. I shall clearly identify myself, or my campaign committee(s), as the sender of all of my campaign mailings.
6. I shall personally approve in writing all of my campaign material, advertisements, or mailings, prior to their use.
7. I shall publicly repudiate support derived from any individual or group whose activities would violate this Fair Campaign pledge.
8. I shall file all campaign statements as required by the California Political Reform Act and the City of San Ramon Campaign Ordinance, on time and with full disclosure of campaign contributions and expenditures.
9. I shall not duplicate or use any lists of contributors filed by any other candidates for the purpose of compiling my own mailing lists without the permission of the other candidate.
10. I shall attempt to limit all expenditures on behalf of my campaign to a sum not to exceed the campaign limit expenditure amount set for the current election by Resolution of the City Council, a copy of which is included in the packet distributed with the nomination papers.
11. I shall, insofar as is practical, participate in joint mailing activities with other City Council candidates.
12. I shall not post nor permit to be posted on my behalf any signs, posters or other displays on any public or utility owned property or public rights of way.
13. I shall remove all signs, posters or other displays within seven days after the municipal election in which I was the candidate.
14. I, the undersigned candidate for election to the San Ramon City Council, hereby voluntarily endorse, subscribe to, and solemnly pledge myself to conduct my campaign in accordance with the above principles and practices.

Heidi Kenniston-Lee
Print Name

8-8-22

Date

[Redacted Signature]

Signature

November 8, 2022

Date of Election